



# Risk Management in the 3<sup>rd</sup> Platform

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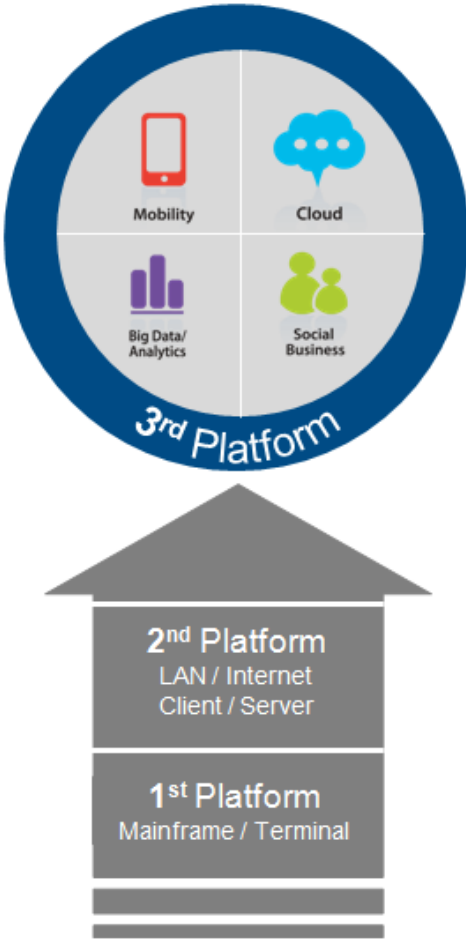
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- Impact of the third platform
  - Mobility
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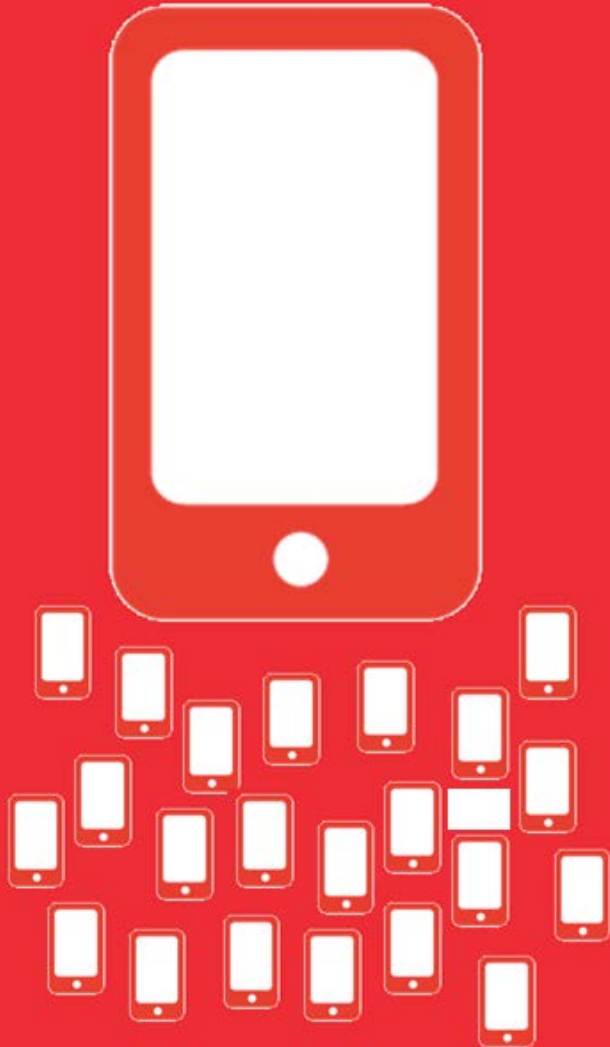
The third platform is a set of technologies that truly enable flexibility, speed, agility and elasticity.



- The third platform enables business to be truly agile.
- The third platform is used as a foundation for a number of innovative solutions:
  - IoT is on the cusp of becoming mainstream.
  - Controlling information security and privacy is key to mainstream IoT adoption.

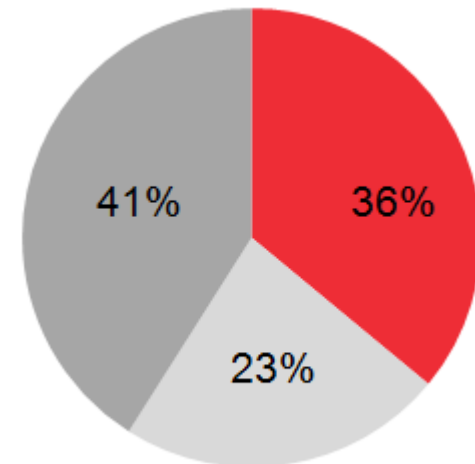


# Mobility



**Mobile technology helps increase employee productivity and efficiency. It also helps achieve customer satisfaction.**

- Results from a recent IDC mobility survey to determine their rate of BYOD adoption:



Source: IDC n: >900

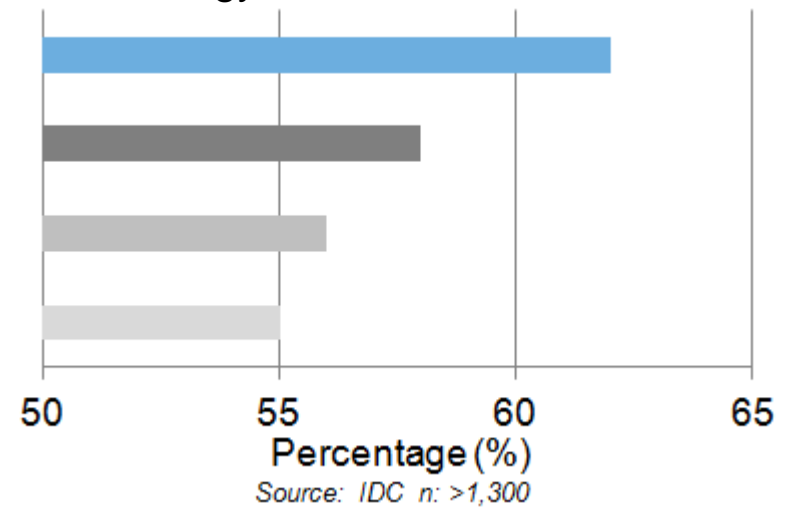
- Yes
- No, plans in the next 18 months
- No, no plans in the next 18 months

# Cloud



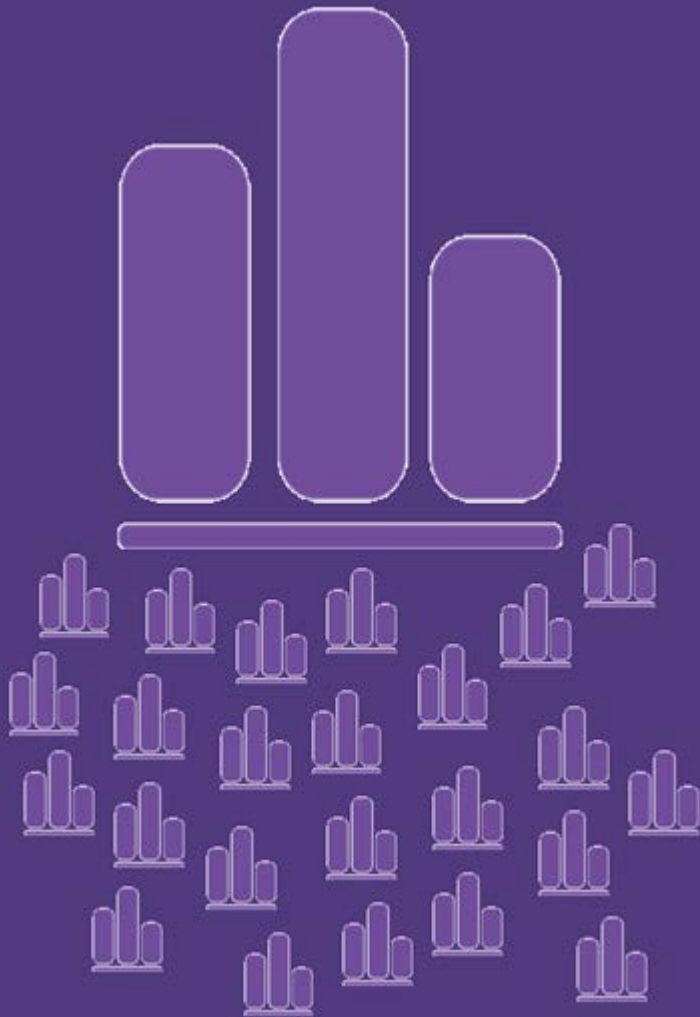
**Cloud technology enable increased agility, reduced capital spending and the possibility of reallocation of resources.**

- Results from a recent IDC Cloud survey to determine the concerns of cloud technology:



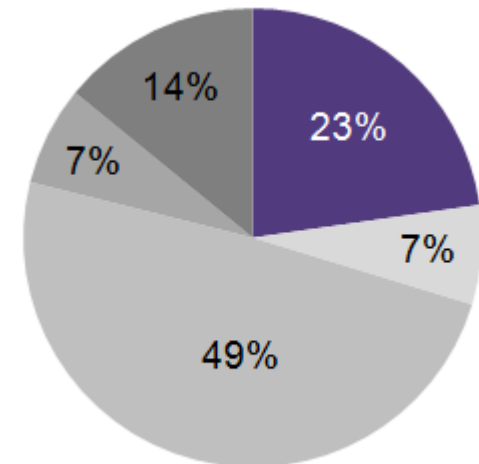
- Data leakage
- Availability
- Identity and access management
- Data privacy

# Big Data



Big data analytic technologies allow for an organisation to economically extract value from large volumes of a wide variety of data.

- Results from a recent IDC Big Data survey to determine the rate of Big Data adoption:



Source: IDC n: >1,600

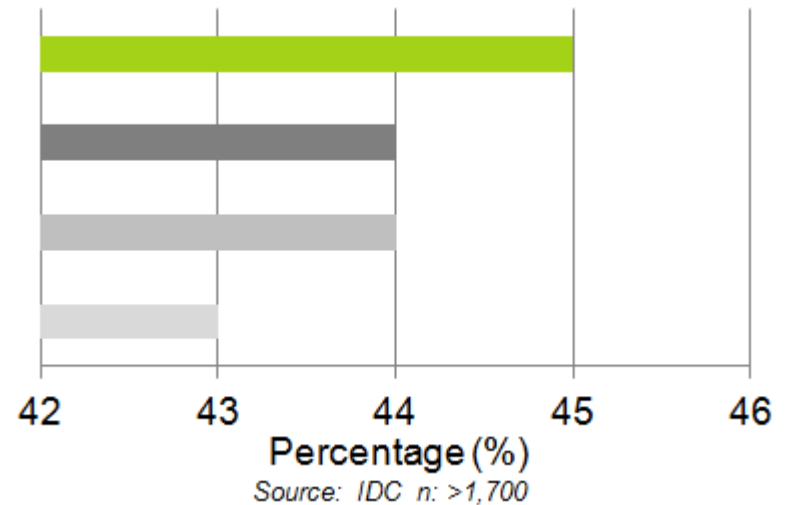
- Adopted
- With 24 months
- No plans
- Don't know
- Not familiar

# Social Business



**Social technologies allow organisations to have bidirectional communication with its clients and allow it to create greater awareness about products and services.**

- Results from a recent IDC Social Business survey to determine the primary reason for social business adoption:



- Create awareness
- Share knowledge and ideas
- Communicate with customers
- Gather feedback







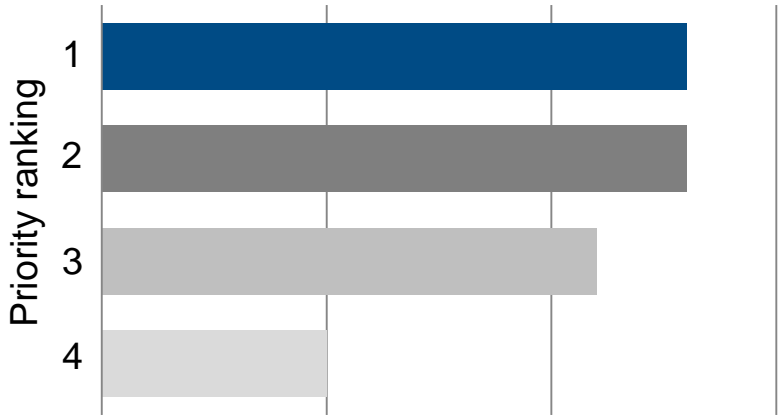
Beth Jacob



Gregg Steinhafel

The third platform encourages a decentralised way of working. Getting the balance of the protection of data right is imperative.

Results from a recent IDC Software survey to determine the top IT priorities:



Source: IDC n: >1,300

- Information Security
- Reduce IT costs
- Support business innovation
- Improve end user service



Thank you